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**Former Senator George McGovern
Urges Anti-Hunger Leaders to Advocate for Federally-Funded Nutrition
Programs in Their Schools**

Washington, DC, February 27, 2006 - Former US Senator and Democratic Presidential Nominee George McGovern spoke at one of the nation's preeminent anti-hunger conferences today, urging its participants to go back to their communities and get their schools to participate in Federally-funded nutrition programs.

McGovern spoke at the 2006 National Anti-Hunger Policy Conference, cosponsored by the Food Research and Action Center and America's Second Harvest: The Nation's Food Bank Network, in cooperation with the National CACFP Forum. His remarks were given at a Conference event sponsored by East Side Entrees, the maker of Breakfast Breaks, Meal Breaks and other nutritious foods for America's schools.

"We must all make the effort to leave no child hungry," said McGovern. "In the three federal nutrition programs - Breakfast, After School Meals, and Summer Feeding - there is federal money available to help our country's 13.9 million food insecure children. Yet these important programs are not being fully utilized."

"There are many tools to deliver nutritious meals to students," continued McGovern. "Traditional means such as the cafeteria can bring students vital nutrition. And new methods, new shelf stable meals, can safely reach kids in convenient locations outside or inside the cafeteria. Go back to your communities and urge your schools to give their students meals at breakfast, after school and during the summer."

Currently, nearly 19 percent of all American children are food insecure, yet Federal programs designed to address the needs of these children are significantly underutilized. Senator McGovern's remarks and other activities sponsored by East Side Entrees at the conference are designed to advocate for solutions to childhood hunger.

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“All of us participating in this week’s conference share a common goal – eliminating food insecurity among children,” said East Side Entrees CEO Gary Davis. “We are working with Share Our Strength, the Alliance to End Hunger and others to do our part as an industry supplier. Today is the day that all of us – private sector, public sector, non-profit and for-profit – will begin our work together to end childhood hunger for this generation and beyond.”

Compelling New Video on Fighting Childhood Hunger

Participants in the Anti-Hunger Conference viewed a new video at the East Side Entrees event on fighting food insecurity among children. “No Child Left Hungry”™ examines the Federal funding available to school systems and after school programs for underutilized nutrition programs such as the School Breakfast Program, the After School Snack and Supper Program and the Summer Food Service Program. The video will demonstrate how anti-hunger advocates in both rural and urban communities have succeeded in making a difference in their communities.

One of the activists profiled in the video, Jim Coutts, President of the Appalachian Nutrition Network, has incorporated the best of federal, state, and local government resources, in tandem with private businesses and a network of non-profits, to increase summer and after school meals for children in rural Southeast Ohio by 418 percent. At the same time, the video also shows viewers how Joel Berg, Executive Director of the New York City Coalition Against Hunger, is coordinating a network of more than 1200 soup kitchens and food pantries that serve over one million New Yorkers, including hundreds of thousands of children.

DVD copies of “No Child Left Hungry” will be made available to conference participants and will also be available online at www.eastsideentrees.com.

About East Side Entrees

East Side Entrees of Woodbury, New York, specializes in developing and marketing nutritious, student-friendly products to the school foodservice market. Meal Breaks and Breakfast Breaks were designed to eliminate the traditional barriers to serving meals to students. To learn more about Meal Breaks, go to www.mealbreaks.com. To learn more about Breakfast Breaks, go to www.breakfastbreaks.com.

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