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FOR IMMEDIATE RELEASE

***got breakfast?*® Foundation Announces Advisory Board**

Woodbury, NY, March 8, 2010 – Today the *got breakfast?*® Foundation announced its newly-formed Advisory Board that will provide guidance to the foundation for future resources, projects and funding options. The prestigious 14-member board of school foodservice directors and other industry experts will have their first meeting this week on March 10.

“What better way to kick off National School Breakfast Week than with the announcement of this team of professionals who are dedicated to raising awareness about the benefits of the School Breakfast Program and other Child Nutrition Programs?” says Sonya Kaster, R.D., L.D.N., S.N.S., Grant Administrator for the *got breakfast?* Foundation. “We hope to expand our school breakfast message to stress the importance of classroom and alternate site breakfasts as one answer to feeding hungry children *and* fighting childhood obesity.”

The 2010 *got breakfast?* Advisory Board members are:

Carol Chong
Director, Food and Menu Management
M-DCPS Department of Food & Nutrition
Miami, FL

Tami Cline, Ph.D., R.D., S.N.S.
Cline Consulting and Y-Pulse, LLC
Alexandria, VA

Jon Dickl
Asst. Director, Child Nutrition
Clarksville-Montgomery Public Schools
Clarksville, TN

Cecelia Enault
Child Nutrition Coordinator
Jefferson Parish Public Schools

Marrero, LA

Steve Gallagher
Director, Child Nutrition Services
Oklahoma City Public Schools
Oklahoma City, OK

Tony Geraci
Director, Child Nutrition
Baltimore City Public Schools
Baltimore, MD

Wanda Grant
Director, Child Nutrition
Palm Springs Unified School District
Palm Springs, CA

Joanne Kinsey
Director, School Nutrition Services
Chesapeake Public Schools
Chesapeake, VA

Kymm Mutch
Administrator, School Nutrition Services
Milwaukee Public Schools
Milwaukee, WI

Brian Parsley
WeSkill
Charlotte, NC

Sally Spero
Supervisor, Food Management
San Diego Unified School District
San Diego, CA

Dr. Vista Suarez
Director, Nutrition Services
Memphis Schools
Memphis, TN

Sonya Kaster, R.D., L.D.N., S.N.S.
Grant Administrator
got breakfast?
Syosset, NY

Brian Mullen
Managing Director, Meal Programs
ES Foods
Woodbury, NY

Established in 2006, the *got breakfast?* Foundation's mission is to ensure that every child, regardless of background, starts the school day with a nutritious breakfast in order to

learn, grow and develop to his or her fullest potential. By bringing together the public, private and non-profit sectors, *got breakfast?* will educate communities across the country on the lifelong benefits of eating nutritious meals and help children lead healthy and strong lives.

Last month, the *got breakfast?* Foundation awarded eight school districts with Silent Hero Grants to implement classroom breakfast programs as a way to increase participation in the School Breakfast Program. According to the Food Research and Action Center's *School Breakfast Scorecard* for 2008-2009, districts using breakfast in the classroom have the highest participation rates.

The Silent Hero Grant Program was created to encourage schools and non-profit organizations to expand the reach of underutilized child nutrition programs, including the School Breakfast Program and Summer Nutrition Programs.

For information about the *got breakfast?* Advisory Board or the Silent Hero Grant Program contact info@gotbreakfast.org or visit the www.gotbreakfast.org website.

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Source: *got breakfast?* Foundation